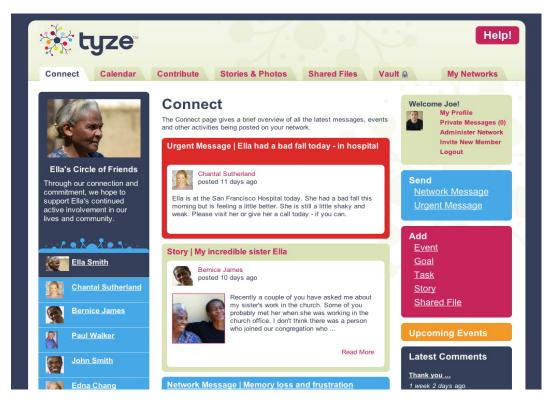


## Why Tyze is Different

Tyze is unlike the other social network products on the market today. Our online networks build networks of support that make it easy for people to care for one another.



## Our networks:

- Are designed to strengthen relationships, not count them.
- Help to build connections between formal and informal systems of care. We make it
  easier for organizations to work collaboratively with the friends and families of the
  people in their care.
- Are networks with a purpose. They are created around a specific person and a specific situation.
- Benefit from the skills of a trained network connector. Our in-house connectors are available to work with customers as they build and support their own networks.
- Are closed, secure networks, with strong permission and privacy levels based on different levels of connection and trust.



Facebook	Туzе
Insecure	Secure
Searchable	Private
Quantity	Quality
No Support	Comprehensive Training
No Care Integration	Connects Formal and Informal Care Providers
Distributed	Person-Centered
Contains advertising	Ad-free
Lack of Expertise in Caregiving	Recognized international thought leadership

## Tyze Activities

Our business is different too. We're much more than a technology provider. Tyze delivers value through:

- **RESEARCH**. Our commitment to delivering and measuring outcomes has led to a body of research that demonstrates the effectiveness and value of Tyze networks.
- **SERVICE**. The coaching, technical support, and network animation services are valued and well used by our users.
- KNOWLEDGE. Unique training and help materials, that build on our expertise on-boarding and animating networks.
- TECHNOLOGY. A stable, private, secure technology platform with opportunities to create new applications that build connections between formal and informal systems of care.

RESEARCH

SERVICE

KNOWLEDGE

TECHNOLOGY