



**tyze**<sup>TM</sup>  
PERSONAL  
NETWORKS

Tyze provides secure, personal networks for people who are experiencing life challenges and those who support them. Our networks co-ordinate community involvement and provide practical tools for friends, families, and neighbours to care for one another.

Tyze provides individuals, friends, families and caregivers with networks that are:

- Secure
- Proven
- Ad-free
- Supported and animated
- Cost-effective
- A key to improved health outcomes

With a Tyze network, users can:

- Message other members
- Post events
- Create tasks
- Coordinate schedules
- Share documents
- Post photographs
- Tell stories

The screenshot displays the Tyze network interface. At the top, there's a navigation bar with options: Connect, Calendar, Contribute, Stories & Photos, Shared Files, Vault, and My Networks. A 'Help!' button is in the top right. The main content area is divided into several sections:

- Connect:** A summary of the network's activity, including a recent event titled 'Sing-a-long with Ella's granddaughter' posted by Joe Bothwell. The event details include the date (February 16, 2010 - 10:00am to February 16, 2010 - 11:00am) and a description of the sing-a-long.
- Story:** A post by Janet Barclay titled 'Ella visits the Golden Gate National Parks Conservancy', dated 10 days ago. It includes a photo of a park and a description of the visit.
- Network Message:** A message from Edna Chang, dated 10 days ago, stating she has been away and neglecting her e-mail.
- Member List:** A vertical list of network members, including Ella Smith, Chantal Sutherland, Bernice James, Paul Walker, John Smith, Edna Chang, Janet Barclay, Don Smith, and Joe Bothwell.
- Right Sidebar:** Contains a 'Welcome Chantal!' message with links to her profile and private messages. Below that are buttons for 'Send Network Message', 'Urgent Message', and 'Private Message'. Further down are buttons for 'Add Event', 'Goal', 'Task', 'Story', and 'Shared File'. At the bottom of the sidebar are 'Upcoming Events' such as 'Sing-a-long with Ella's granddaughter' and 'Doctor appointment'.

## How Tyze Helped a Family Bridge the Miles

Charles was eighty-seven when his health took a turn. His children called often, but felt keenly the miles between their far-flung homes and the quiet Scottish town where their dad lived alone. It was his son John who suggested Tyze. At first his sisters didn't like the idea. They didn't use email much and were uncomfortable with how sites like Facebook make people's lives so public, but John assured them that [Tyze was private and simple to use](#).

In less than a week, Tyze had proved its usefulness. Sitting on the other side of the world, it was a powerful thing to read a note from the osteopath who had treated your dad that morning. The neighbor lady who did the housekeeping also posted. The details that came through from Scotland drew a picture of their dad's diminishing coping skills. Within days, the sisters were converted. "[It's almost as good as being there with Dad when we get your posts](#)," one of them wrote.

The site became a global bulletin board where contact numbers were posted along with a calendar of appointments and visits. John and his sisters especially liked the way [the site forged connections between them and the professionals paid to treat their dad](#). The osteopath became an important ally as John and his sisters navigated an unfamiliar healthcare system in a foreign country. The osteopath also shared insights that helped them understand Charles' condition. And for the osteopath, connection with the family brought him closer to this retired banker and much-loved dad.

Tyze helped bridge the miles. Even when John and his sisters weren't with their dad, they could support those who were by replying to posts with thanks and encouragement. Other family members never posted but they followed along and kept in the loop. The site gave a feeling of involvement that was [empowering for everyone](#). When it came time to make difficult decisions, the family felt more confident about their choices. And towards the end, as they started to panic, it helped them to not panic. As John says, [Tyze made a tough time easier](#).

Tyze networks are networks with a purpose. They are created around a specific person and a specific situation.

Maybe the network is created to support a woman undergoing treatment for breast cancer, by letting friends schedule meal deliveries and provide babysitting. Or maybe the network centres on a young adult with an intellectual disability, so that a larger circle of friends can be invited to enjoy his love of music and to support his desire for greater independence.



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